



UK-AFI

UNITED KINGDOM
ASSOCIATION OF
FIRE INVESTIGATORS®

UK-AFI Financial Report Charity No: 1124789

Sales		
Membership (10000)	18,742.00	
Sales, Sponsorship, Exhibitors (4000)	3,066.40	
Training & Conferences (10001)	6,221.43	
	Total Sales	28,029.83
Direct Expenses		
Administration Costs (10008)	6,104.84	
Cost of Sales – Goods (5000)	1,557.50	
Journal Costs (10009)	2,191.18	
Training Activities (10003)	26,343.30	
	Total Direct Expenses	36,196.82
Overheads		
Accountancy Fees (7610)	770.40	
Bank Charges and Interest (7900)	806.86	
IT and Software (7550)	14,569.60	
Insurances (7610)	327.04	
Marketing (6200)	136.00	
Postage and Carriage (7510)	1,351.51	
Travel and Mileage Expenses (7400)	731.70	
	Total Overheads	18,693.11
Bank Summary		
	Opening Balance	Closing Balance
	78,842.37	58,886.27

Notes

1, Our biggest expenditure during 2020 was the cost of the ATC 2020 held at the Voco St Johns Hotel in Solihull. The invoice for this event was £24,328.00 paid on the 2nd March 2020. Other significant payments during 2020 included IT and the website development. We continue to subscribe board members to Microsoft Office 365 at a cost of £1,759.68 annually. We are currently on target to deliver the new UK-AFI website within budget of £16,000, we have currently paid development invoices of £12,000 of the £16,000 budgeted amount. During 2020 we have also invested in the Journal publications, We have created professional front covers and improved the paper stock to give the journal a professional feel and image. We printed three journals during 2020, the ATC Journal, Summer Journal and more recently the winter Journal, historically this journal was produced ahead of each Annual Training Conference. The Journal printing costs were £2,191.18 and the cost of postage to over 400 members twice totalled £1,351.51 this included postage to our overseas membership.



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Membership sales were down on 2019, this was partly due to a reduction of membership upgrades in 2020 and our cancellation of the Summer Training Conference. Historically a good number of membership renewals occur prior to the conference events and due to the cancellation of the Summer Training Conference we did not see the usual renewals. With the introduction of the new website we have incorporated membership payment auto renewals and will be giving corporate leads the functionality to manage their membership list, therefore giving them greater control. Automatic emails will be sent informing the lead and membership that their membership is due for renewal. These improvements to the membership renewals should see a significant increase in membership sales during 2021.

2, This financial report and accounts are subject to financial auditing by Fawcett and Co

Report Produced by: Leigh Richards 20/01/2021